New Jersey Chain Account Division
Phone 908-225-4774
Fax 908-417-9076

Date: 08/13/97

To: Butch Oringderff

CC: Jim Piscitelli

From: Nick Kuruc

Subject: Amerada Hess- Hess Express Promotional Merchandiser

Enclosed is a color copy of a promotional cigarette merchandiser that Charlie Iszard built from a candy island for the new Hess Express Store in Orlando.

Charlie would like your conceptual of what RJR can do. This would include a possible waterfall display.

Please call me if you have any questions, or call Charlie directly at 908-750-6144.

8/13/97

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